


HOW TO WRITE A *Rockin'* Periscope *BIO*



CHECK

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Note: Your BIO and USERNAME are searchable in Periscope so make sure you are using keywords or key phrases that your ideal customer or client will be searching for.



Professional Photo



Who are You? Title, etc.



How or Do you Serve?



Social or Industry Proof



Sharing something personal that pulls in the human element



Website Link (not clickable so make sure that it's easy to remember)