

# The Ultimate Guide to Where You Can Sell Your Digital Products Online



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## Etsy

<https://www.etsy.com>

A global online marketplace, where people come together to make, sell, buy, and collect unique items.

Etsy provides a marketplace for crafters, artists and collectors to sell their handmade creations, vintage goods (at least 20 years old), and both handmade and non-handmade crafting supplies.

BUT you can still sell on Etsy. Digital products and prints are also being sold. So YAASS! See what digital prints sells on Etsy:

<https://www.etsy.com/c/art-and-collectibles/prints/digital-prints>  
<https://www.etsy.com/search?q=digital%20products>

**\$ Listing Fee:** \$0.20 per listing for 4 months. Once expired, either you can choose to auto-renew, or you can manually renew the listings. For each of the listings, the same \$0.20/listing fee will be applied.

**\$ Transaction Fees:** 5% per transaction

**\$ Payment Transaction Fee:** Depends on the country

**\$ When is the payout?** You can choose the money to be deposited into your account every day, every week, bi-weekly, or monthly.

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## Creative Market

<https://creativemarket.com/>

Creme de la creme of creative markets so it's an excellent platform for selling all your creative digital goods. But It's not easy to get your shop approved. You have to be a reputable creative seller. It is easier to get approved to creating a shop on Creative Market if you already have an etsy shop.

Creative Market lets you open your own shop on their platform, allowing you to either promote your store yourself or be found via CM's on-site search and menu.

**\$ Listing Fee:** \$0

**\$ Transaction Fee:** 30% per transaction

**\$ Withholding Tax Rate:** 30%

**\$ Payment Transaction Fee:**

1% of the amount if paid via PayPal (maximum \$10 USD). FREE if direct deposit to your bank account. Other options (wire transfer) costs \$20 USD.

**✓ When is the payout?**

You must have a minimum of \$20 USD in your account before you'll get paid. Payouts are not automatic so you need to request for them before the end of the month. You will then be paid on the 15th of the following month.

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## Send Owl

<https://www.sendowl.com/>

Sell digital products, memberships, or subscriptions, SendOwl is a great option (you can even sell physical products if you like). SendOwl lets you quickly and easily set up an online store so you can begin selling almost immediately.

They also offer tons of bonus features like upsells, drip functionality, mailing list integration and digital "fingerprinting" so your pdf products don't get shared/stolen!

 **Cost:** Starts at \$9/month for up to 10 products. Free trial available.

<https://www.sendowl.com/pricing>


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## Easy Digital Downloads

<https://easydigitaldownloads.com/>

A super-popular plugin that lets you sell your product(s) directly on your WordPress site. Easy to use and does everything and anything you could want it to: sell unlimited downloads, have a full shopping cart setup, track your sales and activity, offer discount codes, and so much more.

 **Bonus:** There's even a FREE version if you're okay with just using PayPal and Amazon payments! You can grab the free plugin here.

 **Cost:** \$99/year for the premium personal version (for use on one site).  
<https://easydigitaldownloads.com/pricing/>

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## Selfly

<https://selfly.com/> (14-day FREE trial)

Platform that will easily integrate with your existing WordPress, Wix or Weebly site, Selfly may be what you're looking for.

Lets you create an online store in minutes so you can sell virtually any kind of digital product – including monthly or annual subscriptions.

Gives you the option to customize your store's look and feel with the click of a button, track sales and analytics, and accept payments via PayPal or Stripe...no techy skills required!

 **Cost:** Starts at \$19/month billed annually or # 29/month billed monthly. They also offer a free 14-day trial on their paid plans.

<https://selfly.com/pricing/>



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## Woo Commerce (for WordPress)

Woocommerce.com

<https://woocommerce.com/woocommerce-features/>

If you're selling just a few digital products, WooCommerce may offer more features and functionality than you need. BUT, if you're selling subscriptions or a bunch of digital products, this is definitely a tool you'll want to consider!

The nice thing about WooCommerce is you don't need an existing website to start using it, as they provide you with a customizable online store you can use.

And if you DO have an existing site? No worries. WooCommerce is a plugin, so you can add it to your WordPress site with the click of a mouse.

**\$ Cost:** WooCommerce is open source, so it's free! Keep in mind you'll have to pay for your web hosting, and extensions will also cost you extra: for instance, if you want to use PayPal Pro on your site, this will run you an additional \$79.

Although it's free, you can buy themes from WooCommerce developers. Paid themes will make your site stand out among those who use free ones. Also, paid themes get updated regularly. Paid WordPress and WooCommerce themes cost anywhere from \$20 to \$100 per year.

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## E-Junkie

<https://www.e-junkie.com/>

SUPER simple and cheap solution that doesn't require any techy skills.

Starting at just 5 bucks per month, E-Junkie will host and deliver your digital products so you can start selling right away.

Simply grab a "buy now" button, post it on your site, and you're good to go!

And if don't have a site? No problem. E-Junkie lets you sell directly through a link or button on social media or email.

**\$ Cost:** \$5/month for up to 10 products. They also offer a 30-day free trial, no credit card required.

<https://www.e-junkie.com/wiki/pricing>



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## ClickBank

<https://www.clickbank.com/>

Online marketplace where you can sell your stuff – and attract affiliates who will promote your products.

It is one of the largest affiliate marketplaces out there, with over 6 million products on their digital “shelves”!

Listing your product on the site is quick and easy, and the company handles all the techy stuff for you – meaning you can spend more time creating and promoting your products!

**💰 Cost:** \$49.95 One-time product approval fee and 7.5% + \$1.00 per Sales/stocking fee

<https://www.clickbank.com/sell/>

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## DPD (Digital Product Delivery)

<https://getdpd.com/>

DPD is an easy to use digital publishing platform helping creators sell downloads and deliver content like ebooks, software, themes, music, graphics, and more.

The process is simple: Upload your product, grab a “buy it now” button, and you’re done! You can now use those buttons to sell your product(s) on your blog, social media, email...wherever. And DPD handles all the payment processing and product delivery.

**💰 Cost:** Starts at \$10/month for up to 20 products. There is also a 30-day free trial available.

<https://getdpd.com/pricing/>

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## Gumroad

<https://gumroad.com/>

It will allow you to sell memberships, subscriptions, one-off products...even software license keys!

They also offer a host of great features like in-depth analytics, integration with your email list, discount codes, and even a “pay what you want” feature – so your customers can actually choose how much to pay!

**💰 Cost:** For Free accounts, 5% of the sale + transaction fee of 3.5% + \$.30 per charge. For Creator accounts, \$10/month + transaction fee of 3.5% + \$.30 per charge.

<https://gumroad.com/features/pricing>



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**Fetch**<https://www.fetchapp.com/>

An app that handles all aspects of selling your digital product. I love that it integrates with a variety of payment/e-commerce platforms including PayPal, Shopify, WooCommerce and Joomla.

Simply upload your digital files and Fetch will do the rest. And the best part is they offer a free plan which means you can take it for a no-risk test drive before you commit!



**Cost:** Free for up to 5MB of storage space and 25 orders per day. Price increases based on the amount of storage space you need.

<https://www.fetchapp.com/pages/plans>

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**MemberPress**<https://memberpress.com/>

A plugin for creating membership sites, it's an amazing tool for helping you sell any kind of digital content!

The nice thing about this plugin is that it lets you manage your content on a user by user basis: meaning if someone buys an eBook, for example, you can grant and restrict future access to that page for just that user.

Other great features include discount codes, pricing pages, and drip content. It also gives you the ability to build an online forum – you will need another plugin to actually build your forum, but MemberPress will let you charge for access to it.



**Cost:** Starts at \$149/year for use on one site. Comes with a 14-day money back guarantee.

<https://memberpress.com/plans/pricing/>